



Attn: VOH Virtual 5k Business Partnerships 2024

EVENT DATE: May 31st-June 2nd

Village of Hope (VOH) is a registered NYS Charity and 501(c)(3) nonprofit out of Corinth, New York. Since December of 2019, VOH has been raising funds to construct and cover expenses for a complex that consists of a primary school, pre-k-6th grade, rescue home for young women and mothers, and a self-sustaining farm. Our mission at VOH is to empower women in rural Kenya, due to the harsh reality that many young girls are married off into polygamous relationships in their early teenage years due to the social and economic pressures of a maternal dowry system that unfortunately still exists in 2024. These young women are often exposed to domestic violence, no longer have access to education, and are left with no hope for a future. The women and girls face not only this real reality, but the danger of sexual abuse from having to walk long distances to the lake for water or the need for income for their family.

Our last virtual 5k In 2023 brought in **\$17,068!** We had over **207** people and businesses who either ran/walked the 5k themselves, financially sponsored a runner, or corporately sponsored our event! It was amazing to see support from California, to Miami, to Ohio, to Indiana. We are looking to continue to build off our last event and continue to expand the Village of Hope complex, specifically this year in building classrooms 7-9 along with a multipurpose science room!

It is our goal to continue to expand this event, and that is where we need your partnership. The following describes the different ways you can partner with us:

\$200 - Minimum business partnership donation to get your business logo on our event t-shirt that all our registrants receive along with your logo in our race packet distributed in each participant packet. Group social media shoutouts will be included along with group mentions in email-drops and all race-signage.

\$500 – All the benefits of \$200 donation plus more! In addition to your logo on our t-shirt, you will have a dedicated half-page brief description and logo of your business in the race packet given to all participants. More specific social media highlights.

\$1000 or up – All the benefits of the previous two levels plus more! You will have a larger logo on our race t-shirt. Your business will get a full-page explanation/advertisement and logo in our race packet as well. Your business will also receive direct social media shout-outs and 1 complimentary race t-shirt!

*Donations must be received before **May 13th** in order to be printed on our t-shirt. You may use the QR code below, which will redirect you to Network for Good or write a check out to **Village of Hope** and mail it to **P.O. Box 353, Corinth NY, 12822**. Once the donation has been processed, a VOH team member will reach out to you regarding your logo and business details.

*All business sponsorships are tax-deductible. EIN 85-0530400

In advance, I would like to thank you for your time and consideration. If you have any questions, please feel free to reach out to me.

Best regards,
Chelsea Paniccia
Village of Hope Administrator
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