



**Attn: 5<sup>th</sup> Annual Virtual 5k Business Partnerships 2025**

**EVENT DATE: July 18<sup>th</sup>-20<sup>th</sup>**

Village of Hope (VOH) is a registered NYS Charity and 501(c)(3) nonprofit out of Corinth, New York. Since December of 2019, VOH has been raising funds to construct and cover expenses for a “village within a village” in rural Kenya. It currently consists of a school, pre-school to grade 7, a girl’s boarding home for both primary school-aged girls and high school girls, a health-clinic, a retail shop, and farmland, all while becoming the largest employer for the surrounding community. Our mission at VOH is to empower women and the community in rural Kenya to live life on their own terms. The harsh reality is that many young girls are not valued the way boys are and often get cast aside or married off into polygamous relationships in their early teenage years. Women are often exposed to domestic violence, no longer have access to education, and are left with no hope for a future. Women and girls face not only this real reality, but also the danger of sexual abuse from having to walk long distances to the lake for water or for getting income for their family.

Our last virtual 5k in 2024 brought in over **\$20,000!** We had hundreds of people and businesses who either ran/walked the 5k themselves, financially sponsored a runner, or corporately sponsored our event! It was amazing to see support from California, to Miami, to Indiana, and even internationally to Germany. We are looking to continue to build off from our last event and continue to expand the Village of Hope complex, specifically this year in building classrooms 8 and 9, a multipurpose science room, and finishing the construction of our library. We are hoping to reach our goal to raise \$25,000 toward these projects.

**It is our goal to continue to expand this event, and that is where we need your partnership. The following describes the different ways you can partner with us:**

**\$200** - Minimum business partnership donation to get your business logo on our event t-shirt that all our registrants receive along with your logo in our race packet distributed in each participant packet. Group social media shoutouts will be included along with group mentions in email-drops and all race-signage.

**\$500** – All the benefits of \$200 donation plus more! In addition to your logo on our t-shirt, you will have a dedicated half-page brief description and logo of your business in the race packet given to all participants. More specific social media highlights.

**\$1000 or up** – All the benefits of the previous two levels plus more! Includes a larger logo on our race t-shirt and your business will get a full-page explanation/advertisement and logo in our race packet. Your business will also receive direct social media shout-outs and 1 complimentary race t-shirt!

\*Donations must be received before **July 1st** in order to be printed on our t-shirt. You may use the QR code below, which will redirect you to our donation page or write a check out to **Village of Hope** and mail it to **P.O. Box 353, Corinth NY, 12822**. Once the donation has been processed, a VOH team member will reach out to you regarding your logo and business details.

\*All business sponsorships are tax-deductible. EIN 85-0530400

In advance, we would like to thank you for your time and consideration. If you have any questions, please feel free to reach out!

Best regards,  
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